

Kalzip Ltd

Press release

Corus starts transition to Tata Steel name

27th September 2010

Corus (of which Kalzip Ltd is a part) is adopting Tata Steel as its new identity from today, 27th September 2010.

Corus joined the Tata Steel family in April 2007 in a transaction that created one of the world's largest steelmakers with a major presence in Europe as well as Asia. Like Corus and its predecessors, Tata Steel has a long and successful history, having pioneered the first integrated steelworks in India a century ago.

Kirby Adams, MD & CEO of Tata Steel Europe, said: "The companies that comprise Tata Steel Europe have evolved over many decades from local to national to regional players. They now form part of one of the world's top ten steelmakers, with a wide product range, a relatively high degree of raw materials self-sufficiency and a global market reach from manufacturing sites across Europe and Asia.

"This is the right time to enter a new era under the Tata Steel name, now that we have successfully returned the company to profit following the global financial crisis. This brand migration will lead to the Tata Steel name becoming much more prominent and widely recognised across Europe and will reinforce our sense of belonging to the Tata Steel family."

Tata Steel, which is listed on India's Bombay and National Stock Exchanges, is a member of the Tata Group, one of India's largest business houses.



A Tata Steel Enterprise

